



Data processing agreement

Legal Mumbo Jumbo

Data processing agreement

This data processing agreement is applicable to all processing of personal data to be undertaken by MijnAlbum BV, registered with the Chamber of Commerce in the Netherlands under number 1105144, (hereinafter: Processor) for the benefit of another party to whom it provides services (hereinafter: Controller) on the basis of the agreement concluded between these parties (hereinafter: [the Agreement](#)).

Article 1. Purposes of processing

1.1. Processor hereby agrees under the terms of this Data Processing Agreement to process personal data on behalf of the Controller. Processing shall be done solely for the purpose of storing data in the 'cloud' for the benefit of Controller, and associated online services, and all purposes compatible therewith or as determined jointly in the context of [the Agreement](#).

1.2. The personal data to be processed by Processor for the purposes as set out in the previous clause and the categories of data subjects involved are set out in Appendix 1 to this Data Processing Agreement. Processor shall not process the personal data for any other purpose unless with Controller's consent. Controller shall inform Processor of any processing purposes to the extent not already mentioned in this Data Processing Agreement.

1.3. All personal data processed on behalf of Controller shall remain the property of Controller and/or the data subjects in question.

Article 2. Processor obligations

2.1. Regarding the processing operations referred to in the previous clause, Processor shall comply with all applicable legislation, including at least all data processing legislation such as the Dutch Data Protection Act.

2.2. Upon first request Processor shall inform Controller about any measures taken to comply with its obligations under this Data Processing Agreement.

2.3. All obligations for Processor under this Data Processing Agreement shall apply equally to any persons processing personal data under the supervision of Processor, including but not limited to employees in the broadest sense of the term.

2.4. Processor shall inform Controller without delay if in its opinion an instruction of Controller would violate the legislation referred to in the first clause of this article.

2.5. Processor shall provide reasonable assistance to Controller in the context of any privacy impact assessments to be made by Controller.

2.6. Processor shall, in accordance with Article 30 GDPR, keep a register of all categories of processing activities which it carries out on behalf of the Controller under this data processing agreement. At Controller's request, Processor shall provide Controller access to this register.

Article 3. Transfer of personal data

3.1. Processor may process the personal data provided by Controllers from the European Union in any country within the European Union.

3.2. Transfer to countries outside the European Union for data provided by Controllers from the European Union is not permitted.

3.3. Processor shall report to Controller of the countries involved upon request.



MyAlbum
17/04/2018

In human language:

This agreement only applies if you are using our service for your clients; eg. if you are a photographer using our service to share photo shoots with clients.



MyAlbum
17/04/2018

In human language:

This data will only be used to offer you our services.



MyAlbum
17/04/2018

In human language:

We'll do whatever is needed to meet all legal requirements under EU law and more!... we want you to be sure your data is safe with us.



MyAlbum
17/04/2018

In human language:

Data from Europeans is stored and processed within the boundaries of the EU.

Article 4. Allocation of responsibilities

4.1. Processor shall make available IT facilities to be used by Controller for the purposes mentioned above. Processor shall not itself perform processing operations unless separately agreed otherwise.

4.2. Processor is solely responsible for the processing of personal data under this Data Processing Agreement in accordance with the instructions of Controller and under the explicit supervision of Controller. For any other processing of personal data, including but not limited to any collection of personal data by Controller, processing for purposes not reported to Processor, processing by third parties and/or for other purposes, the Processor does not accept any responsibility.

4.3. Controller represents and warrants that the content, usage and instructions to process the personal data as meant in this Data Processing Agreement are lawful and do not violate any right of any third party (as stated in [the Agreement](#) as well).

Article 5. Involvement of sub-processors

5.1. Processor shall involve third parties in the processing under this Data Processing Agreement on the condition that such parties are reported in advance to the Controller (see the [Privacy Statement](#)); Controller may object to a specific third party if its involvement would reasonably be unacceptable to it.

5.2. In any event, Processor shall ensure that any third parties are bound to at least the same obligations as agreed between Controller and Processor. Controller has the right to inspect the agreements containing such obligations.

5.3. Processor represents and warrants that these third parties shall comply with the obligations under this Data Processing Agreement and is liable for any damages caused by violations by these third parties as if it committed the violation itself.

Article 6. Security

6.1. Processor shall use reasonable efforts to implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk for the processing operations involved, against loss or unlawful processing (in particular from accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to personal data transmitted, stored or otherwise processed).

6.2. Processor does not warrant that the security is effective under all circumstances. If any security measure explicitly agreed in this Data Processing Agreement is missing, then Processor shall use best efforts to ensure a level of security appropriate to the risk taking into account the state of the art, the costs of implementation and the nature, scope, context and purposes of processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons.

6.3. Controller shall only provide personal data to Processor for processing if it has ensured that the required security measures have been taken. Controller is responsible for the parties' compliance with these security measures.



MyAlbum
17/04/2018

In human language:

Data you upload was made by yourself or you have permission to use it, if not.. you're responsible.



MyAlbum
17/04/2018

In human language:

We can't do everything by ourselves unfortunately. But in terms of privacy, we ask our partners to abide by the same rules as we do. They guarantee us to keep your stuff safe, and if there's trouble we're responsible.



MyAlbum
17/04/2018

In human language:

We'll do anything necessary to keep your stuff safe!

Article 7. Notification and communication of data breaches

7.1. Controller is responsible at all times for notification of any security breaches and/or personal data breaches (which are understood as: a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed) to the competent supervisory authority, and for communication of the same to data subjects. In order to enable Controller to comply with this legal requirement, Processor shall notify Controller within a reasonable period after becoming aware of an actual or threatened security or personal data breach.

7.2. A notification under the previous clause shall be made only for actual breaches with severe impact.

7.3. The notification shall include at least the fact that a breach has occurred. In addition, the notification shall:

- describe the nature of the personal data breach including, where possible, the categories and approximate number of data subjects concerned and the categories and approximate number of personal data records concerned;
- describe the likely consequences of the personal data breach;
- describe the measures taken or proposed to be taken by the controller to address the personal data breach, including, where appropriate, measures to mitigate its possible adverse effects.

7.4. Processor shall document all data breaches in accordance with Article 33(5) GDPR, including the facts relating to the personal data breaches, the consequences thereof and the measures taken to correct the respective breach. At Controller's request, Processor shall provide access hereto.

Article 8. Processing requests from data subjects

8.1. In the event a data subject makes a request to exercise his or her legal rights under the GDPR (Articles 15-22) to Controller, the parties shall jointly consult on how to handle the request. Controller shall however retain final responsibility on the request.

Article 9. Confidentiality obligations

9.1. All personal data that Processor receives from Controller and/or collects itself is subject to strict obligations of confidentiality towards third parties. Processor shall not use this information for any goals other than for which it was obtained, not even if the information has been converted into a form that is no longer related to an identified or identifiable natural person.

9.2. The confidentiality obligation shall not apply to the extent Controller has granted explicit permission to provide the information to third parties, the provision to third parties is reasonably necessary considering the nature of the assignment to Controller or the provision is legally required.



MyAlbum
17/04/2018

In human language:

If there's trouble you'll be the first to know.



MyAlbum
17/04/2018

In human language:

If your clients request to see what personal information we are keeping of them, we'll handle this request jointly with you.



MyAlbum
17/04/2018

In human language:

All information you store on MyAlbum is private... period.

Article 10. Audit

10.1. Controller has the right to have audits performed on Processor by an independent third party bound by confidentiality obligations to verify compliance with the Data Processing Agreement, and all issues reasonably connected thereto.

10.2. This audit may be performed in case a substantiated allegation of misuse of personal data has arisen.

10.3. Processor shall give its full cooperation to the audit and shall make available employees and all reasonably relevant information, including supporting data such as system logs.

10.4. The audit findings shall be assessed by Processor and implemented if and to the extent deemed reasonable by Processor.

10.5. The costs of the audit shall be borne by Controller.

Article 11. Liability

11.1. Parties explicitly agree that any liability arising in connection with personal data processing shall be as provided in the Agreement.

Article 12. Term and termination

12.1. This Data Processing Agreement enters into force by accessing and using the Service and accepting the [General Terms and Conditions](#) as such. By doing this you agree to be bound by these Terms and accept all legal consequences. If you do not agree to the terms and conditions of this Agreement, in whole or in part, please do not use the Service.

12.2. This Data Processing Agreement is entered into for the duration of the cooperation between the parties.

12.3. Upon termination of the Data Processing Agreement, regardless of reason or manner, Processor shall - at the choice of Controller - return in original format or destroy all personal data available to it.

12.4. Processor is entitled to amend this Data Processing Agreement from time to time. Controller may terminate if the amendments are unacceptable to it.

Article 13. Applicable law and competent venue

13.1. This Data Processing Agreement and its execution are subject to Dutch law.

13.2. Any disputes that may arise between the parties in connection with this Data Processing Agreement shall be brought to the competent court for the place of business of Processor.

13.3. This document is a translation of the original Dutch document, in case there is a difference between these two documents the Dutch original is leading.

By accessing or using the Service you agree to be bound by these Terms and accept all legal consequences. If you do not agree to the terms and conditions of this Agreement, in whole or in part, please do not use the Service.



MyAlbum
17/04/2018

In human language:

By using this service for you clients you automatically accept this agreement.

Appendix 1: Stipulation of personal data and data subjects

Personal data

Processor shall process the below personal data under the supervision of Controller, as specified in article 1 of the Data Processing Agreement:

- (Portrait) photos
- Videos
- Texts
- Meta data

Of the following categories of data subjects:

- Relations of the Controller including but not limited to:
 - Customers
 - Personnel
 - Leads and potential customers
 - Members

Controller represents and warrants that the description of personal data and categories of data subjects in this Appendix 1 is complete and accurate, and shall indemnify and hold harmless Process for all faults and claims that may arise from a violation of this representation and warranty.